

# AFTON EXPRESS



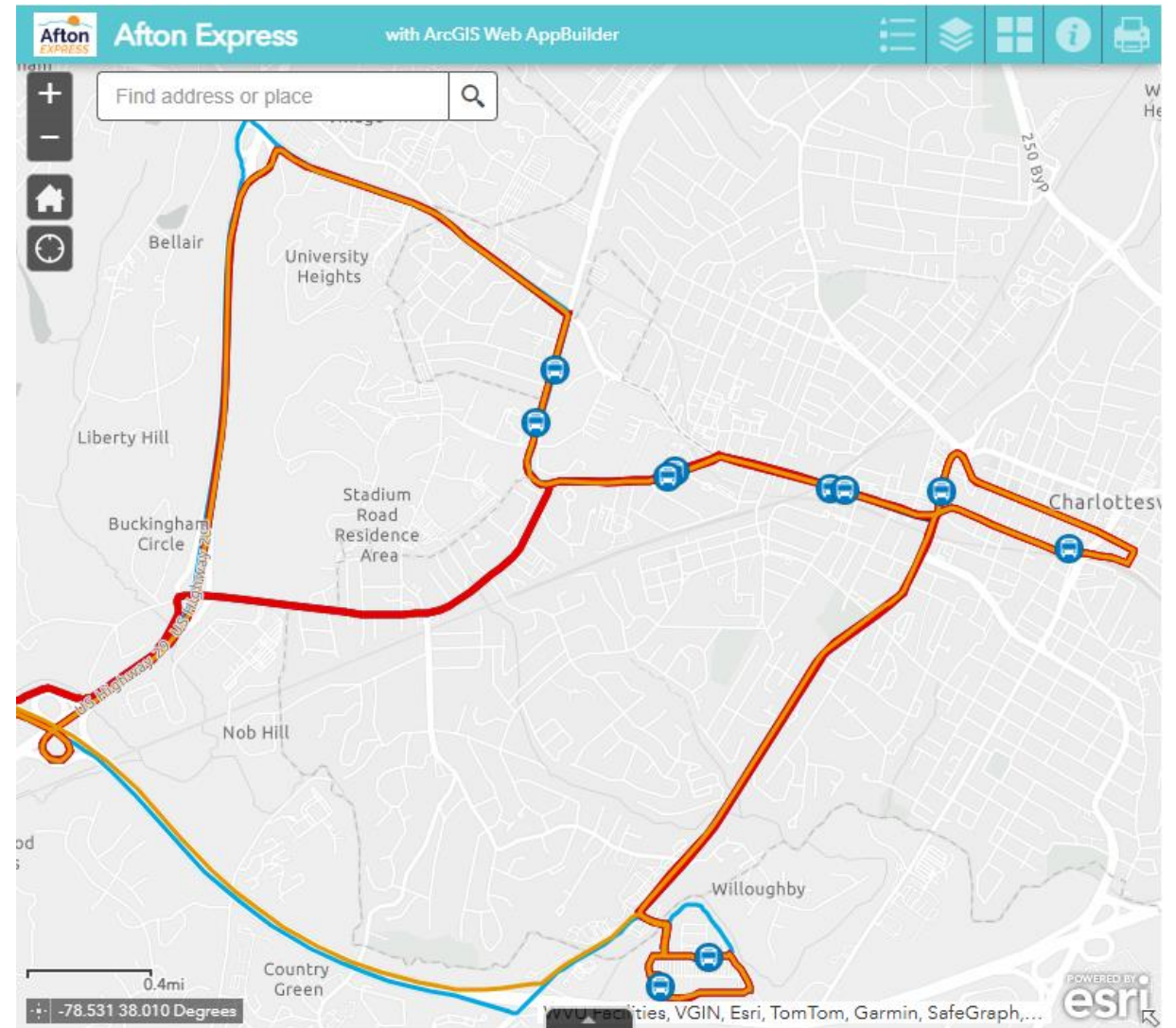
# AFTON EXPRESS

- Local Partners
  - Albemarle County
  - Augusta County
  - City of Charlottesville
  - City of Staunton
  - City of Waynesboro
  - University of Virginia
- Demonstration Funding (DRPT) to 5311 Rural Transit Program Funding with Transit Ridership Incentive Program (TRIP) funding assistance



# ROUTES & STOPS

- Staunton Crossing Park & Ride Lot
- Augusta Health
- Waynesboro Park & Ride Lot
- University of Virginia – Bavaro Hall
- University of Virginia – Hospital Complex
- Fontaine Research Park (UVA)
- West Main Street & Amtrak
- Charlottesville Downtown Transit Center
- OMNI Hotel & Downtown Mall
- Wegmans & 5<sup>th</sup> Street Station



**OUR DRIVE. YOUR DESTINATION.**





# FARES & AMENITIES

\$3 per one-way trip

10-trip farecards available for \$25

Wahoo Commute Program

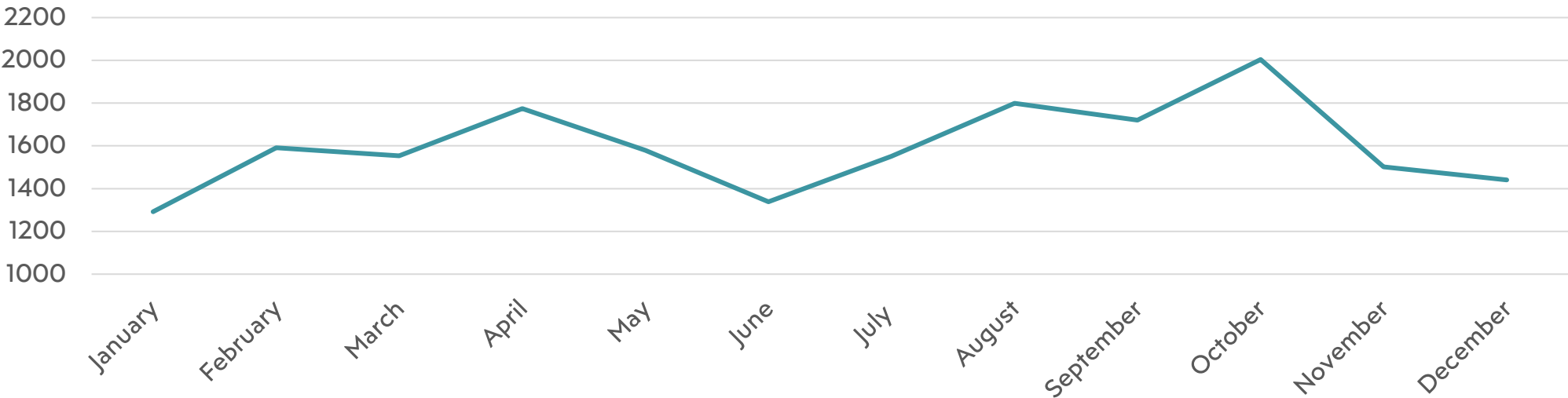
Free Wi-Fi on board

RideShare Guaranteed Ride Home Program



# PERFORMANCE METRICS

2024 Annual Ridership

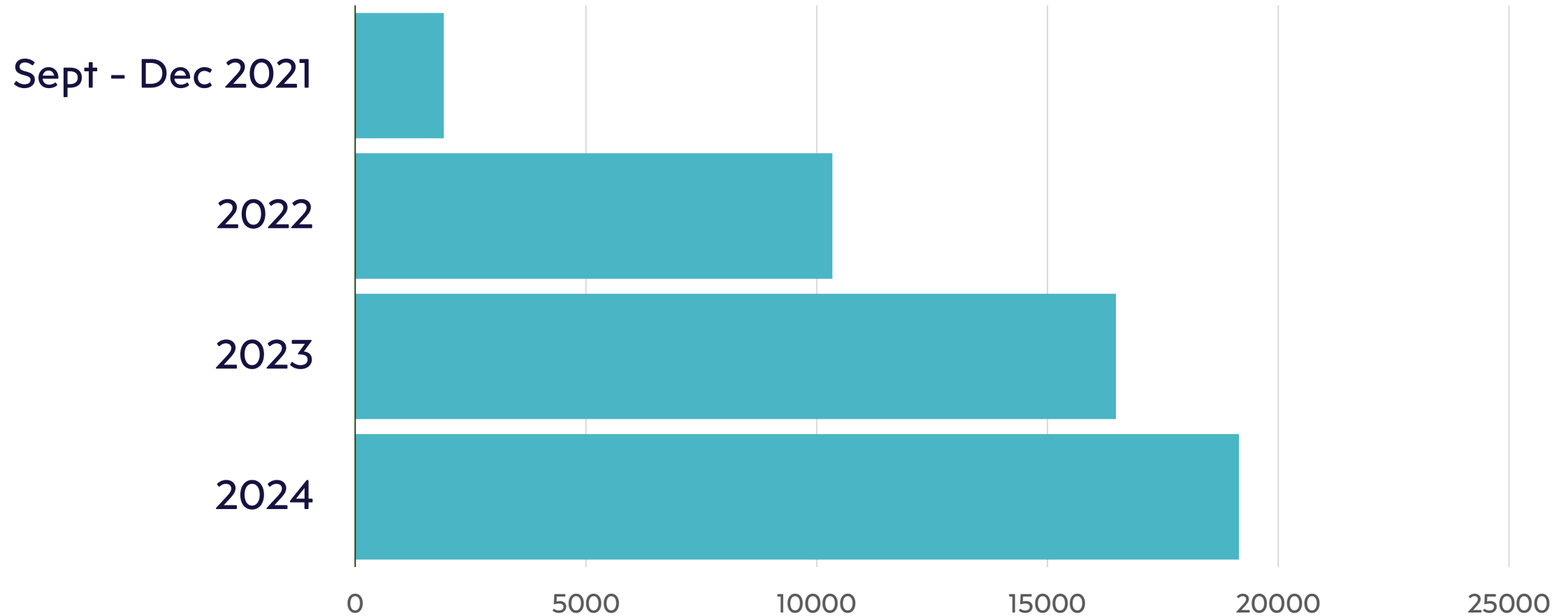


| JAN   | FEB   | MAR   | APR   | MAY   | JUN   | JUL   | AUG   | SEP   | OCT   | NOV   | DEC   |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1,292 | 1,591 | 1,553 | 1,775 | 1,579 | 1,339 | 1,551 | 1,799 | 1,720 | 2,004 | 1,502 | 1,441 |



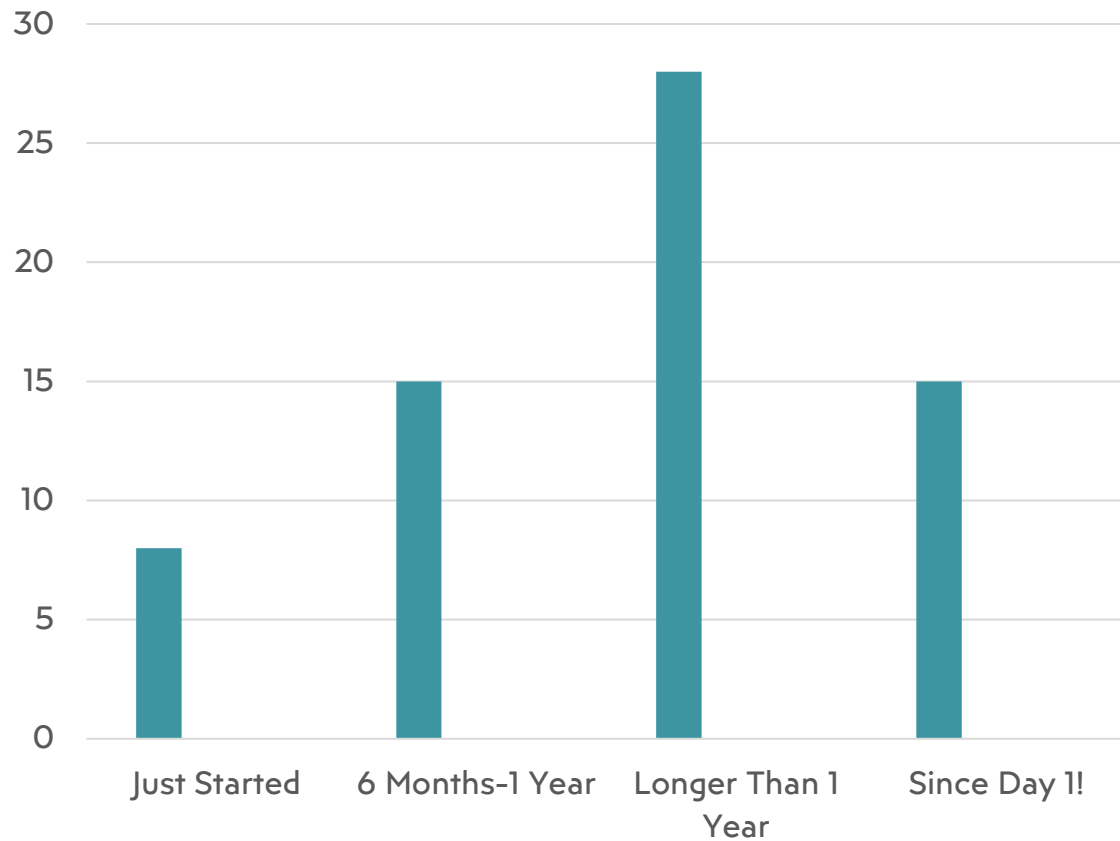
# RIDERSHIP TRENDS

## Total Passenger Trips

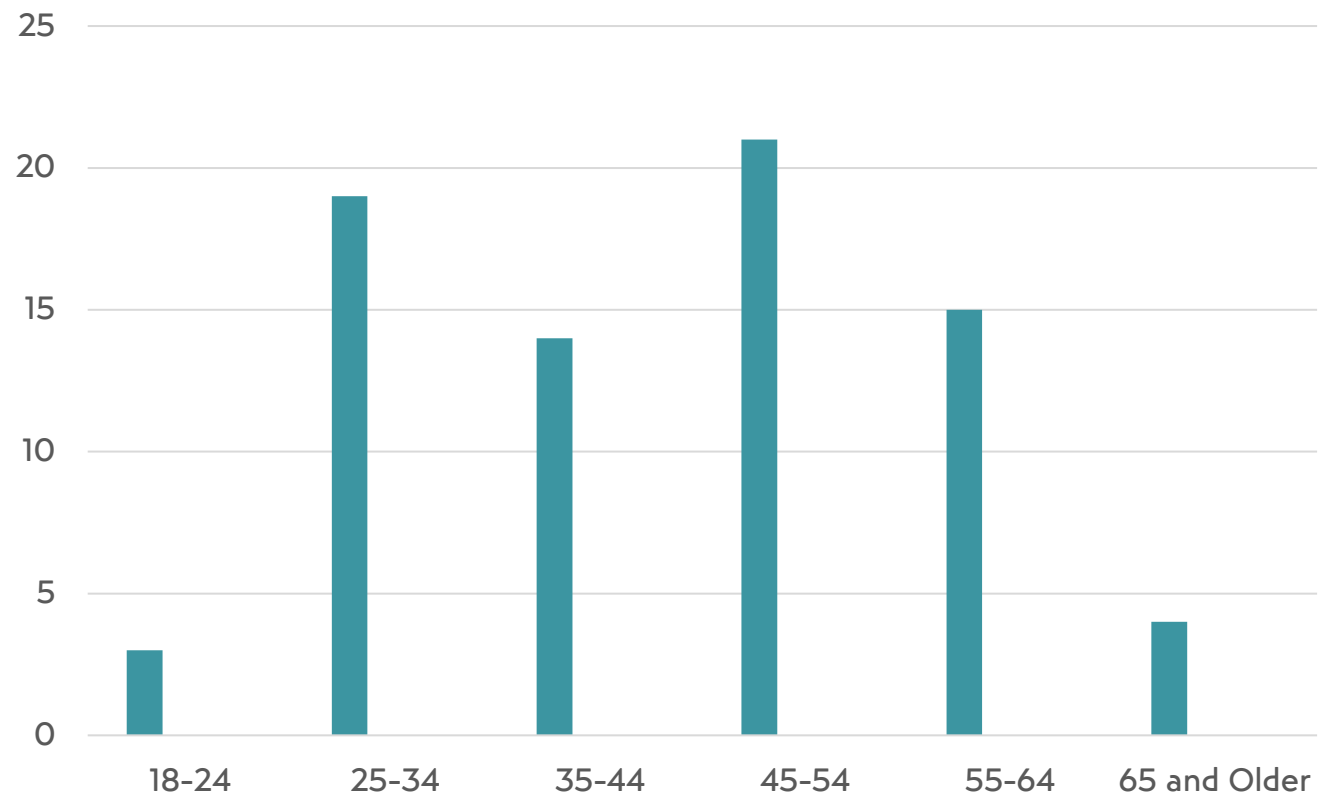


# PASSENGER PROFILE

How Long Have You Been Riding?

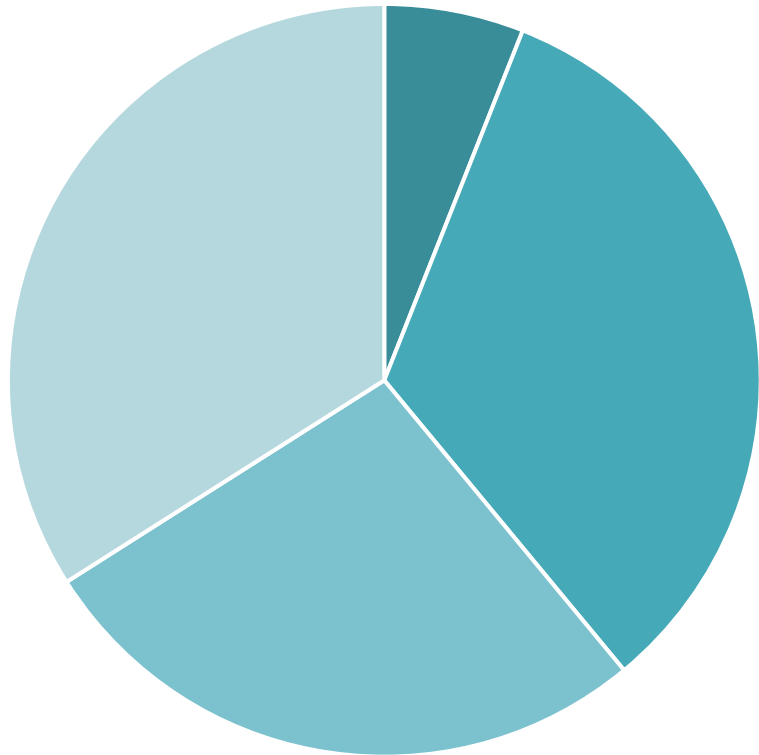


Passenger Age



# TRIP PROFILE

AM Trip Distribution



■ AM Trip 1 ■ AM Trip 2 ■ AM Trip 3 ■ AM Trip 4

PM Trip Distribution



■ PM Trip 1 ■ PM Trip 2 ■ PM Trip 3 ■ PM Trip 4 ■ PM Trip 5



# IMPACT

Environmental

Economic

Quality of Life



# HIGHLIGHTS

- New Wahoo Commute Program
  - Free Rides for UVA-Affiliates
- Relocated Stops
  - Staunton
  - Fishersville
- Intelligent Transportation Systems (ITS) Improvements
  - Mobile Data Collection System



# LOOKING AHEAD

## EXPANDED SERVICE

- Afton Express schedule technical assistance
- Serve most popular arrival/departure times
- Full utilization of all buses to optimize ridership

## CROZET PARK & RIDE LOT STOP

- Crozet Park & Ride Lot to be constructed off I-64 Exit 107
- Additional point of access for Albemarle County commuters

## EXPANDED MARKETING

- FY26 DRPT Commuter Assistance Project Grant – Transit Marketing
- Digital ads & television ads, photography, ad design





“I really value the chance to reduce my carbon emissions and also have less stress dealing with other drivers on the highway. The Wi-Fi is also a great chance to get ahead on work for the day or wrap things up on the way home.”



“I was hesitant to begin riding, but so glad that I did! It’s great to hop on and enjoy the ride. The Afton Express community is wonderful, from the drivers to the passengers.”



# QUESTIONS

## CONTACT

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